

## THE INFORMATION ON WELFARE FUND ACTIVITY «WE WISH YOU HAPINESS»

### WELFARE FUND «WE WISH YOU HAPINESS»

Welfare fund «We wish you good luck » founded in 2008 in Russia, Samara. The founder is Joint-Stock Company bank “Gazbank”.

The main objectives of the Fund are:

- Material aid rendering in treatment of various children's diseases;
- Social support and rehabilitation of orphaned children;
- Attraction of public attention to problems of children;
- Assistance of activity of various services and the organizations in sphere of preventive maintenance of children's diseases and health protection;
- Cooperation with different Russian and foreign organizations and establishments with the similar purposes and objectives.

During two years of its existence, the Fund held two charity marathon and organized a Christmas charity performances for children and teenagers.

#### The First charitable marathon “We wish you Hapiness”



From the 1 of march to the 1 of june the welfare Fund “We wish you hapiness” and ZAO AKB “Gazbank” organized The first charitable marathon in support of children suffering from oncologic and hematological diseases.

Within 3 months the Fund held qualifying rounds, which were attended by almost all children's dancing and vocal groups of the Samara region. Best of the best have been invited to act on the main holiday of the Marathon. During the qualifying rounds lots of the students of secondary schools and creative workshops created crafts and souvenirs for sale at the charity fair.

The final performance was held on 1 of June The International Children’s day. The celebration started with the “First former’s parade”. 140 children accompanied by parents, happy grown-in dolls, fairy-tale heroes and clowns walked through the streets of the city. The festival in the style of Hip-Hop Culture was held on it’s own scene. The contest of riders who showed their skills in extreme bikes, bmx, skateboards and in-line skating inspired audiences of all ages. Beginners and well-known in the region rappers presented many songs on social themes which were

not only prepared specially for the festival but also made as improvisation during the contest.

More than 35 000 spectators came to the evening gala concert. Well known Russian TV stars Tina Kandelaki and Aleksander Pushnoi were as presenters. Children's bands and groups from the whole Samara region took part in the concert. The huge concert came to the end with the performance of Russian pop star Christina Orbakaite.

Charity Fair "Give a smile" had tremendous success among visitors of a holiday. Absolutely all the gifts made by the hands of children, were sold.

Charity fair and donations of visitors of a holiday have brought into the account of Fund more than 400 thousand roubles that day.



You can find other photos here <http://www.gaba.ru/foto/fotoprazdnik/>

During all time of the first charity marathon "We wish you happiness" were collected **7 816 665** rubles. The money for the health of the children listed more than a thousand people and 164 companies. All the collected funds transferred directly to 70 children in Samara with oncologic diseases.

## The second charitable marathon “We wish you happiness”



On the 1 of April 2009 The second Charitable marathon “We wish you happiness” started. ZAO AKB “Gazbank” started with organizing the second welfare marathon. The Government of Samara region became the official partner of the Marathon. The main marathon’s objective for 2009 was to help children-orphans with disabilities. There are nearly 1200 such children in Samara region.

The main celebration took place on the 6 of June at the quay. The holiday lasted for more than 15 hours non-stop!

The charity fair "With all my heart" started in the morning and it has sold more than a thousand handicrafts made by children from different cities and districts of Samara Region. Two gala concerts with the participation of 70 children's vocal and dancing groups from all over the province of Samara were held. Over 1000 children took part at the concert that day to share the joy, smiles and warmth from all over Samara. Well known TV star Iana Churikova took part as a presenter of the concert. The concert came to the end with the performance of one of the most popular bands “Diskoteka Avaria”.

A huge festival of the street culture “GaBa FEST” was held as a part of the performance. It consisted from several parts. GaBa art - a graffiti competition between more then 20 independent artists creating the picture for the overall area of 243 square meters which lasted the whole day. Tracers from Samara and Togliatti made a great show and a free run competition “GaBa Jump”, besides there was a rap battle “The world is love”. And finally a dancing battle “GaBa Style was held!



During the whole Marathon the welfare fund earned 5 million roubles! More than 200 private individuals and 75 companies from the whole Samara region have joined to the marathon.

On the 1 of September the fund “We wish you happiness” started to allocate funds for the health of children-orphans with disabilities. First graders of the correctional orphanage became the first who’ve got a help from the Fund.



You can find other photos here <http://www.gaba.ru/news/2009/9/76/>

Nowadays the Fund is providing assistance for the orphanages of Samara region. 19 of such institutions have already obtained assistance. Allocation of funds still continues.

### **Fairy show “New Year’s Watch”**

Just before the New Year holidays on 27th and 28th of December the welfare fund “We wish you happiness” organized six charity shows “New Year Watch”. For two days the show was attended by 8 thousand spectators. About a thousand children from orphanages from the whole Samara region were invited to the performance. All proceeds from the sale of tickets for the show were transferred to the Fund.

The response of the public as an active fundraising of all residents of the province shows that the activity of the Fund is very important for the whole Samara region, and especially for those who are waiting for help and support.



You can find other photos here <http://www.gaba.ru/foto2/elka>

Organizing and carrying out the Third marathon is the main aim of the Fund for 2010 year. The event will receive international status. There will be invited not only Russian children's bands and collectives but also children from the whole Europe for the main holiday of the marathon. Festival of the street culture will gather youth from all over the world. Now the Foundation in association with ZAO AKB "Gazbank" is preparing a grand event - the Third International Charity marathon "We wish you happiness." The main celebration will take place in early June in Samara, and will be dated for the International Children's Day.

## Samara



Samara - one of seven Russian cities with the population for more than 1 million. The city is located in central Russia on the bank of the Volga River. Now Samara is one of the industrial, cultural and tourist centers of the country. The city has many places of worship of various faiths, theaters, galleries, exhibition halls, there are nearly 40 higher education institutions, the sports industry is developed. Architectural monuments, wooden buildings of 18-19 centuries, buildings in Art Nouveau style are interesting for Russian and foreign tourists. The promenade and sandy beaches of Samara are the favorite places for residents and visitors.